

Marketing and Development Committee Report 2022

The year 2022 was a remarkable year with our income increasing several fold. From all directions we have seen an increase in numbers, dollars, and general support from individuals, churches, volunteers, clergy, and all those with the love of Sugar Creek in their hearts.

Past offerings from summer campers, Women's Retreat, Air BnB, facility rentals, Family Camp, Craft Retreat, weddings, Golf Tournament, bus trips, Thrivent Choice dollars, alumni support, WELCA groups, Yesterday's Youth, confirmation and other special retreats, Pioneer Club members, and of course, our Annual Fall Festival and Quilt Auction and year-end appeal have contributed to our success. Specific dollars for each event are recorded in the income portion of this year's annual meeting report. These activities support the fact that things are happening at Sugar Creek! We are especially proud of the hard work from the volunteers and attendees because of the inclement weather for auction day with a substantial revenue of \$29,240.16, a record high.

The Marketing and Development Committee awaits direction from those with an ingenuity of ideas to help grow the income for 2023 and Sugar Creek into the future.

Thanks to the generous prayerful support for this fantastic outdoor ministry fulfilling our mission statement, "Where all generations encounter Christ, experience God's grace, and are empowered by the Holy Spirit to go forth in faith."

Marketing and Development Committee

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